



FESTIVAL OF CIRCULAR ECONOMY. /2023

If you're all about the circular economy and want to reach others in the sector, let's work together.

This is no ordinary festival, and we're not looking for ordinary supporters! Returning for 2023, one unique event with 65 speakers and 2 days to reshape the world.

Do something. Join the celebration. Be a part of it.

HEADLINE PARTNER

£15,000 (includes x 30 Festival passes for both days)

As one of four Headline Sponsors, you'll be a prominent brand at the Festival of Circular Economy. Your unique sponsorship may include being part of a panel, showcasing a video and/or a speaker slot.

Pre-Festival Marketing will include:

- Pre-event marketing on all CIWM platforms
- Showcasing your 20-30 second video (what circular economy means to your business)
- Your logo, along with the other headline sponsors, will be featured prominently on the event homepage
- Your profile will be featured first on the sponsors page of the event website
- Your logo, along with the other headline sponsors, will be featured above all other partners on all promotional emails.

In addition...

- Keynote presentation in a prime morning slot of day one or two – a 20 minute live streamed presentation including Q&A time (topic/theme to be discussed with Content team).
- Year-long CIWM Affiliated Organisation benefits, including x4 individual Affiliate members (worth £1418)
- The chance to join a panel session on either day of the Festival (session choice to be discussed with Content team).
- Dedicated announcement on LinkedIn and Twitter promoting your involvement
- Your company name/handle will feature on collateral shared on LinkedIn and Twitter
- Headline sponsors logos will be featured above all other sponsors on the virtual event platform homepage
- Headline sponsors' logos and profile to be first in the sponsors section of the virtual event platform
- Be prominent in the auditorium and other areas with branding around the halls and rooms

Opportunities included with a Virtual Exhibition Booth:

- Q&A submission form where visitors can submit their questions, with alerts to new questions
- Private chat option
- Option to set up chat times, to let delegates know when to drop by
- Video vault, attendees can add to their goody bag to view later
- Goody bag offering to delegates to takeaway (virtual)
- Find delegates - download contact cards of delegates you've spoken to

HEADLINE SPONSOR

£6,418 (includes x10 Festival passes for both days)

As a Headline Sponsor, you'll be a prominent brand at the Festival of Circular Economy. **Your unique sponsorship may include being part of a panel, showcasing a video/s and/or a speaker slot.**

With 24 trail-blazing sessions to choose from, across two days of world-shaping content, that's a lot of room to make a difference. See where you fit in [here](#).

Pre-Festival Marketing will include:

- Pre-event marketing on CIWM platforms
- Showcasing your 20-30 second video (on the topic of circular economy)
- Your logo, along with the other sessions supporters on the event homepage
- Your profile will be featured on the sponsors page of the event website

In addition...

- Year-long CIWM Affiliated Organisation benefits, including x4 individual Affiliate members (worth £1418)
- Dedicated announcement on LinkedIn and Twitter promoting your involvement

During the event:

- Opportunity to sponsor one session on the programme where your logo would be prominently displayed
- Alternatively, your video content would be shown to set the scene on a panel session
- Your name and logo to be displayed on the Sponsor list on the event platform with a link to content of your choice
- Network with delegates throughout the two days

Opportunities included with a Virtual Exhibition Booth:

- Q&A submission form where visitors can submit their questions, with alerts to new questions
- Private chat option
- Option to set up chat times, to let delegates know when to drop by
- Video vault, attendees can add to their goody bag to view later
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- Find delegates - download contact cards of delegates you've spoken to

SESSION SUPPORTER

£1,118 (includes x 5 Festival passes for both days)(Commercial Partner rate £949)

As a Session Supporter, you'll be a prominent brand at the Festival of Circular Economy. **Your unique sponsorship may include being part of a panel, showcasing a video/s and/or a speaker slot.**

With 24 trail-blazing sessions to choose from, across two days of world-shaping content, that's a lot of room to make a difference. See where you fit in [here](#).

Pre-Festival Marketing will include

- Pre-event marketing on CIWM platforms
- Showcasing your 20-30 second video (on the topic of the circular economy)
- Your logo, along with the other sessions supporters on the event homepage
- Your profile will be featured on the sponsors page of the event website
- Dedicated announcement on LinkedIn and Twitter promoting your involvement

During the event

- Opportunity to sponsor one session on the programme where your logo would be prominently displayed
- Your video content would be shown to set the scene on a panel session
- Your name and logo to be displayed on the Sponsor list on the event platform with a link to content of your choice
- Network with delegates throughout the two days

FESTIVAL SUPPORTER

£525 (includes x3 Festival passes for both days)

We know every festival has lots of supporters that are looking to engage with their audience, and this festival is no different! As a valued supporter, you'll be featured on the Festival of Circular Economy website, as well as in pre-event marketing. You'll receive the following benefits:

Branding and promotion

- Your logo will be featured on the event homepage
- Your logo will be included on all promotional emails
- Your logo and profile will be included in the supporter's section of the virtual event platform and will include a link to your chosen webpage.

Marketing assets for all

We'll provide you with assets to promote to your contacts that you are sponsoring or supporting this event. Use the hashtag #FOCE23 to join the conversation!

What audience will be seeing and hearing about the Festival?

CIWM boasts a great reach through its platforms, including Circular Print and Digital Media, weekly newsletters, a rich professional database, website, and social media, with a following of more than 67,750 professionals!

FOCE 2022 saw 60 live sessions with speakers from 27 different nations and almost 500 festival-goers from across the globe gather together virtually. How amazing is that? If you're still wondering how many people are going to get to see your logo, our influencers, collaborators and speakers will also be sharing news on the Festival.

Packages start from £525, but are happy to discuss a tailored option for you

This year we promise a vibrant festival feel, with stages to suit all professionals! Don't see a package for you, or want something unique? We're open to ideas of how we can make the Festival work for you. Contact us to discuss more opportunities.

Can't make this year work? If you're interested in partnering with us in 2024, we're taking enquiries already!

Look forward to discussing your experience and journey with the Festival of Circular Economy. Be a part of it. Be there.

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